

# PRISM

A NMIMS NAVI MUMBAI NEWSLETTER

## School of Business Management

A newsletter compilation of the happenings  
& activities of clubs, committees, & events  
held at the School of Business Management

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# From the desk of the Associate Dean

## About Dr. Nitin Balwani

Dr. Balwani is a seasoned professional with a deep passion for academia. With over thirty years of experience in academic institutions, leading brokerages, and financial research establishments, he has a wealth of knowledge and expertise to share. He switched to academics to share the insights gained from his financial sector experience. Dr. Balwani has held various leadership positions as Campus Director at Doon Business School, Dean at IFIM Business School, Head of Research at a leading KPO, and Managing Director of a prominent Investment Research Company. He has also developed new courses and his research interests focus on behavioral finance and fractal analytics in finance.



**Dr. Nitin Balwani | Associate Dean**

In addition to his leadership roles, Dr. Balwani is a prolific writer, having authored numerous research reports, study guides, cases, research papers, and articles, as well as two books on "Accounting and Finance for Managers" and "Business Policy & Strategic Management". Dr. Balwani is a PhD and MBA in finance from Devi Ahilya University, Indore, as well as a BSc in Electronics from Hindu College, Delhi University. Through his leadership, teaching, and writing, Dr. Balwani strives to inspire and empower individuals to reach their full potential.



## Message from Dr. Nitin Balwani

CEO of Google issued a "Code Red" alert to its founders after detecting an imminent threat to the company's core business model. In the rapidly evolving business landscape, companies face numerous challenges that can threaten their very existence. The increasing frequency of attacks on core business models has created a sense of urgency to be prepared to respond to these threats. As exemplified by Kodak and Nokia, failure to adapt to such changes can result in the downfall of even the most established companies. At our institution, we prioritize providing our students with the tools and techniques necessary to tackle these challenges effectively. Whether it is through learning how to mount a challenge to an established business or preparing for challenges that may come from new players, we aim to instill a sense of preparedness and resilience in our students. Our focus is on helping you stay ahead of the curve by providing you with the necessary insights and skills to navigate the fast-paced, ever-changing business environment. We believe that by equipping our students with the tools and knowledge to adapt to change, they will be better positioned to survive and thrive in today's competitive business landscape. We are confident that our students will be able to confront the challenges ahead with confidence and success. All the best for your future endeavors.

# Orientation Program

Student Council x The Public Relations Committee



The last day of the orientation was overtaken by the senior batch members who gave elaborate presentations about their respective clubs and committees. The day concluded with a fantastic jamming session by the Music Committee and some special performances by the incoming batch.

With the successful commencement of the orientation programme held from 9th-14th June, yet another batch kickstarted the journey with the School of Business Management at SKVM'S NMIMS Navi Mumbai.

The day started with the Director- Dr. P.N. Mukherjee's address followed by knowledge-packed sessions from industry experts like Mr. Sharad Saxena- Ex-Chief of IT-Bank of Baroda, ICICI Bank, Mrs. Pratima Pinto Thomas- Head HR- fino Payment Bank Ltd. and others.

Other sessions included Learning objectives of an MBA and how to excel at it, Mental health and Physical well-being, Finance for non-finance, Anti-Ragging, and Anti-Narcotics, using visualization and positive thinking to achieve success, and many more. We saw an enthusiastic response from the students in the Case Study solving, along with the fun ice-breaking activities conducted to create team bonding.

# Buddy Program

Student Council x The Public Relations Committee



The buddy program's goal was not to merely function as an ice-breaker but also to assist the students and solve their queries, and improve student interaction with each other.

First introduced in the Academic year 2020-21, Buddy Programme has turned out to be one of the most effective ice-breaking programs conducted by the Student Council and the Public Relations Committee of SBM, NMIMS, Navi Mumbai.

The objective of this program is to make the onboarding of new pupils as seamless as possible. This was done on a two-fold level. First, by making groups of the newly enrolled batch for a stronger sense of camaraderie. Second, by assigning 'buddies' and 'mentors' from the senior batch to the groups made. The program included webinars with NMIMS Navi Mumbai Faculties, competitive games, activities, and introductory meetings with the alumni of Navi Mumbai.





# riwayat

Student Council x The Public Relations Committee  
with The Music Committee



After this, the fashion society of our college showcased a performance to depict and showcase ethnicity through fashion. To conclude the evening, the music committee had 2 performances under the name "Yeh Shaam Mastani" which was an Indian music genre, and "Shaam-e-Mehfil" the ghazal night.

"India is a place where color is doubly bright. Pinks that scald your eyes, blues you could drown in"

The culture and ethnicity in India are both magical and beautiful. To celebrate this ethnicity, the student council collaborated with the public relations committee and the music committee to bring to life "RIWAYAT- The Traditional Day"

The event was filled with cultural performances, there was a segment called Rangmanch: Aarambh which was ideally an open stage for students of NMIMS to come up and showcase their talents.

After this, the fashion society of our college showcased a performance to depict and showcase ethnicity through fashion.

## Traditional Day

# Ganesh Chaturthi

Student Council x The Public Relations Committee  
with the Cultural Committee



With great joy and enthusiasm, NMIMS Navi Mumbai, celebrated the festival of Ganesh Chaturthi on 30th August and 1st September 2022. The two-day event started with Sthapna in the morning followed by aarti where students and faculty members from all the schools came to seek the blessings of lord Ganesh. The event was put up with great efforts from decoration to the mandap setup. The Music Committee and Cultural Committee entertained the audience with heartwarming performances that included music, dance, and drama. On the second day, the entire campus danced to the beats of the dhol and gave a grand farewell to Bappa at the Visarjan.



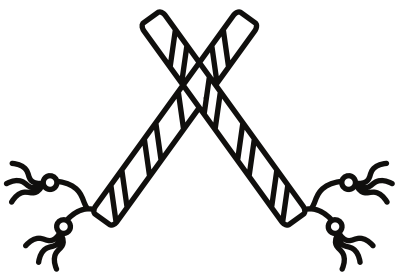


# STUDENT COUNCIL

Coordinating as an umbrella body with all stakeholders, engaging in student-driven initiatives for the value-enrichment of student life and coordinate with all the schools across the institute to provide strategic solutions and mentorship.

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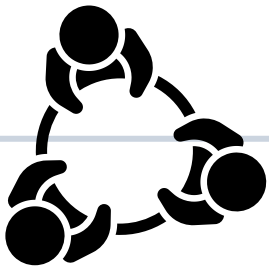
# Rangratri



***"Culture opens the sense of beauty."***

To celebrate this beautiful amalgamation of dance, music, and togetherness the students of NMIMS Navi Mumbai came together to celebrate Rangratri: The Garba Night. The event came to life with the collaboration of the Student Council, and the Cultural Committee. The event began on a high note with ravishing dance performances by students.

As everyone joined along to tap their feet on the beats of Gujarati music, it turned into the most memorable event to remember. There were various stalls and delicacies to engage the taste buds in great food. The students flaunted their colorful attires and energetic dance moves to add more charm to the sparkling night.



# Mock GD for Batch Preparation



The Student Council of SBM took the opportunity to hold Group Discussions for the 1st year students. The main aim was to prepare the Batch for the upcoming Summer Internship season. With the help of highly intellectual faculties like Prof Anurag Garg and Dr. Aparna Rao, students got a fair idea of an actual GD process.

It went on for a week in November and all the students participated enthusiastically. This in turn helped the students to gain feedback on their skills and prepare for their Summer Internship Program.





# MARCELL

Here to provide a safe space to your marketing acumen! With the passion we carry, we wish to equip you with the same through competitions, blogs, speaker sessions and much more.





# Markeverse

## MULTIVERSE OF INNOVATION



Team MarCell, with this event, aimed at combining the powers of superheroes with those of marketers. The participants channelized and envisioned both perfectly through ad campaigns, quizzes, posters, and much more.

- Date: 3rd October 2022 to 7th October 2022
- Participants: All students of NMIMS Navi Mumbai.

- Purpose and Objective: To bring out the creativity of all participants and allow them to shape their inner marketers by working on different domains of marketing throughout the event.
- Number of teams: 65 teams
- Number of participants: 180 Students
- Total number of rounds: 3 rounds
- Judges: Dr. Surabhi Koul, Mr. Bhupendra Mishra





# Markeverse

## MULTIVERSE OF INNOVATION

MarkeVerse was a 3-round event conducted in a hybrid mode. It was set up to test the students on various aspects of marketing such as brand retention, positioning, problem-solving, critical and analytical skills, marketing trivia, etc. The first round was an online quiz round with a blend of questions based on situational analysis, technical knowledge of marketing concepts, fun jingles, and catchy phrases related to prominent brands.



In the second round, teams had to associate a brand with a dialogue/brand/meme or any other creative they could think of from a superhero themed movie along with a caption to promote the brand.

For the final round, the teams were assigned a superhero for whom they had to select a well-known Indian brand. They were asked to build a connection between the assigned superhero's power and the selected brand, and show how it would help to advocate and assist the brand.





# Gravitas



Nothing short of an illuminating masterpiece, Gravitas successfully captured the essence of Luxury Brand Management, Digital Marketing, Communication, and Personal Branding. It not only increased the marketing acumen of students but also enhanced their strategic skills to shape them for a better tomorrow.

Mr. Zenil Dumasya, Country Brand Manager of Pfizer, India – Digital, shared his knowledge on the topic: Creativity with Digital Communication. Dr. Sheetal Jain, the CEO of Luxe Analytics and a Luxury Industry Expert, addressed the students on the topic: Luxury Fashion Marketing. In her session, she shared the learnings from her work experience in varied domains such as luxury, consumer behaviour, and sustainability and helped students understand how luxury brand marketing boomed over the past decade.





# CORPORATE & ACADEMIC EXCELLENCE COMMITTEE

Corporate and Academic Excellence Committee, We take the responsibility of bridging the gap between academic learning and corporate exposure for the students of NMIMS Navi Mumbai.



# The Art of Branding



CAEC hosted a speaker session on "The Art of Branding." CAEC had Chetan Dubey Sir, an experienced marketing professional, at the session who guided the students about this crucial subject and broadened the horizons of branding. CAEC expressed their heartfelt gratitude to Sir, for an engaging and informative session. The workshop felt like a conversation rather than a monologue.



School of Law placement committee in collaboration with CAEC hosted a speaker session on "Sitting judges to corporate heads". Hon. K.G. Paldevar, district and additional session judge briefed the students on practical aspects of criminal law. The students found it very interesting which was very much evident by the QnA session followed by the speaker session.



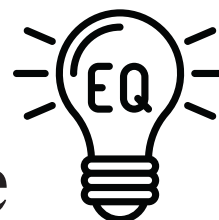
# Personality Development Workshop

## *I'm a warrior- Conquer your Fear*

CAEC hosted a session on "I'm a warrior- Conquer your Fear." CAEC had Rishi Nanda Sir, an experienced Leadership and Behavioural Trainer, at the session who enlightened us on various Personality Development skills as well as trained us to be better industry leaders by quoting examples from Mahabharata. CAEC expressed their heartfelt gratitude to Sir, for an engaging and informative session.



## Emotional Intelligence



The session conducted by Sulekha Chandra, An Emotional Intelligence coach enlightened us on various personality development skills as well as trained us to be better industry leader. We also learned how to recognise, control and accurately assess our emotions, during the sessions.



# ENTREPRENEURSHIP-CELL

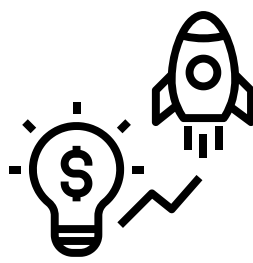
E-Cell provides stepping stones for all the budding entrepreneurs by presenting them with a platform to go from ideation to execution and guiding them through competitions, threshold sessions, speaker sessions and training workshops to make them industry ready.



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[ecell.nmimsnavimumbai](https://www.linkedin.com/company/ecell-nmimsnavimumbai)



## Threshold sessions

Beginnings are always considered challenging and we at E-Cell took up the challenge by introducing our weekly threshold sessions where students got a chance to present their business ideas in front of our faculty mentors and get their insights on the same. The ideas presented during these sessions came from a wide range of industries, The imagination and passion that the students showed for their business ideas was exceptional.



## Speaker Session

E-Cell NMIMS presented a session on 'The Journey of Entrepreneurship' by Sukanya Dikshit Co- Founder and CEO, WeRehab Technologies Pvt Ltd. She is a 3-times entrepreneur and innovator inclined towards social and environmental issues.





# NEC, IIT Bombay

The NEC platform aids colleges in developing a functional E-Cell. It's a six-month competition where instructors help students by assigning work that is necessary for any entrepreneurial cell to function properly. Organized interviews for the interested students who wish to join NEC, to promote and encourage entrepreneurial mindset. NEC is a movement started by Ecell of IIT Bombay, it is a movement to promote ecells in every college. Ecells of all schools will be fulfilling certain challenges given by the NEC committee, and after completing challenges

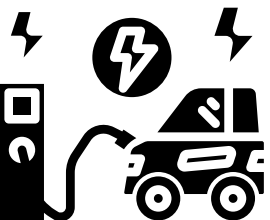
We qualify for the next stage, currently Ecell has qualified for stage 2. NEC also requires Ecells to send a team with a business idea, and the best business idea will get a seed funding of 6 lakhs.



## Ganpati Making Workshop



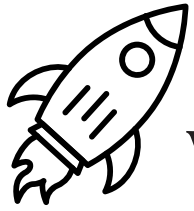
Organized an eco-friendly Ganpati making workshop to protect our environment while celebrating the grandeur of Ganesh Chaturthi Festival.



# Zerovolt Launch



Zerovolt, a company founded by two of our School of Law students, Harshdeep singh virk and Priyesh Joshi, launched it's first EV charging station at our campus. Zerovolt Electric, a budding startup, aims to build an affordable, sustainable and accessible charging ecosystem with their Smart Charging Station Management system, an in-house designed charging unit being a part of it. The occasion was graced by our very own Vice Chancellor Sir Dr. Ramesh Bhat, wherein he addressed the students and cut the ribbon for the EV charging station.



# Workshop on Entrepreneurship



Self-made millionaire Arjun Deshpande started from scratch at just the tender age of 16 and in just 3 year of span his venture, Generic Aadhaar opened 1500+ franchises all across India. He gave insights into his business journey & the scope of generic medicines in India. Also shared entrepreneurial skills to develop, inspire and motivate the future entrepreneur of Nmims Navi Mumbai.

Sushant Tomar, Founder of citizens for animal protection (CAP) foundation gave insights into social entrepreneurship and responsibility towards the society. He also discussed his business model and journey on how to monetize the process of giving back to society.

“How to build a business from an idea to scale it being a unicorn”

The discussion was on important factors that any entrepreneurs have to work on and plan ahead on, which include: IPOs, OFS, Diversification strategies, Incubation centers, How share prices increase/decrease, Mainboard platform, company listing as Proprietorship, Partnership, Pvt. Ltd., Public Ltd. Under company's act 2013, Paid up capital, booming segments, EQ series for shares, SM series for SMEs. Moreover the process from starting a business to expanding and listing the company further was discussed.



# HITO

The HITO Club is the HR Club of NMIMS Navi Mumbai which aims to help students develop interpersonal skills needed in the corporate world, help them learn more about Human Resource Management



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# Gamification



With the objective to bring out the creativity in the participants and organize a learning event in a fun yet unique way, Gamification was an absolute success. This event held under this club was loved and highly appreciated by everyone. There were two rounds, a daily online quiz for elimination and an offline game wherein the finalists competed to win through their creativity and logical reasoning. This was the first competitive event organized by HITO for first-year students. Gaining immense participation, it became the event everyone was talking about.





# Blogs



# LinkedIn

## Predicting and Leading Change While Growing Your Career

• Post author By [hitoclub](#)



What is the future of work? What do you need to know about the current labor market? How would you, as part of an organization deal with multiple situations related to the market? This blog is about a survey done by Gartner of over 800 HR leaders across the globe. It talks about the five priorities of HR leaders but if you are from any other domain, you need to know about this because you are on both sides of the spectrum, the one who will look for a job soon and one where you will be filling a position at your workplace.

When an employee involves in their work with grit and tenacity, their contributions and the success of the organization become greater. It is the prelude to understanding your workforce's needs and with that things get unequivocally easier and seamless.

Keeping that into perspective, we come out with the most pertinent points of employee engagement and its importance. To learn more, click on the link below

<https://lnkd.in/dU2k26qt>

#work #success #employeeengagement #leadership #management #companyculture #organizationalculture



The Champion of Office Happiness

[ir298036785.wordpress.com](https://ir298036785.wordpress.com) • 3 min read

Hito has been proactively working on blogs for WordPress. During these couple of months, we have written multiple blogs with inspiration from company research articles on future and current trends of hiring to provide a pipeline for the students to base their own journey. More blogs are being written. Each blog has a special infographic made just for the social media promotion.

We consistently try to share relevant posts and articles on LinkedIn to increase the general awareness of the students and the audience on LinkedIn. During the recent trimester, our team created infographics to engage the audience with our blogs. In the image below, the infographics summarize what the blog is about and provides a base to the students making it more interesting.



## TOP 5 PRIORITIES FOR HR LEADER IN 2024

### 1 Leader and Manager Effectiveness

According to 24% of HR leaders, their strategy for developing leaders does not equip them for the workplace of the future.



### 2 Organizational Design and Change Management

45% of HR executives claim that the constant change has worn down their staff.



### 3 Employee Experience

According to 44% of HR leaders, their companies do not offer interesting career prospects.



### 4 Recruiting

A Current strategies to source candidates are not enough. Expand the market and find alternatives!



### 5 Future of Work

A Workforce planning is not working in today's world. Create a dynamic plan to find the right skills and talent for the role needed.



## Infographics

Hito has been proactively working on blogs for WordPress. During these couple of months, we have written multiple blogs with inspiration from company research articles on future and current trends of hiring to provide a pipeline for the students to base their own journey. More blogs are being written. Each blog has a special infographic made just for the social media promotion.



## Instagram Posts

Moving ahead with the promotional activity using social media, HITO created different posts, from wishing for a joyful festival to promoting the blog. The objective behind the posts is to make everyone aware about the activities that are being performed by the club.



# FINCORP

FinCorp, the Finance Club intends to offer a forum for students wherein they get an opportunity to learn more about the finance domain & enhance their conceptual understanding from a more practical standpoint.



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# Beginning the new session



Fincorp started the new session with an informative online webinar conducted by Mr. Gautam Baid, Founder of Stellar Wealth Partner Pvt. Ltd. on 1st August 2022. He is a Certified CFA and the author of 'The Joys Of Compounding', his session educated students to understand the importance of long-term wealth creation through a disciplined and focused approach to investing. During this academic session, Fincorp decided to publish its Finance Magazine called Finncle, every month which captured all the major events and news of the finance industry. More than just producing facts, Fincorp encourages the culture of analytical thinking to publish articles that engage the readers and push them to further dwell into the topic of their liking. This effort of the club has been appreciated by our Dir. P.N Mukherjee, all the faculties, and students as well.

## Bloomberg Workshop

*Date: 22nd July, 2022*

Fincorp also held a Bloomberg workshop to expose students to the Bloomberg terminal and the basic tools to access information through the terminal. Bloomberg Terminal enables us to extract, analyze and make decisions backed by the data present in the terminal. Huge student participation was observed in this online workshop



# Lexus - The flagship event of FinCorp

16-17th September, 2022

Soon after, Fincorp partnered with Dhan, to conduct a month-long virtual trading competition on their trading platform to expose students to the Trading Domain of the Finance Industry. Meanwhile, Fincorp started working on its flagship event LEXUS. The event consisted of competitions and speaker sessions from the industry experts that would take place in the 2-day event.



## DAY ONE

LEXUS was given a head start by all the students participating in competitions and on top of that Mr. Anil Gehlani who has over 20 years of experience in a 160-year-old financial services firm of India. DSP Mutual Fund, shared his valuable insights on global as well as Indian markets emphasizing on the macroeconomic factors that drive these markets.



FINCORP

## DAY TWO



His experience sharing enabled all students to understand how to evaluate the current scenario and predict the future of the markets. Round 1 of IPL Auction - Bidding competition, where many teams participated in overpowering others and making the best IPL team using a limited budget.

LEXUS brought in an event SHARK TANK, where the participants got to be 'The Sharks' and invest in different companies from different industries. Investment decisions were to be made after analyzing the news, stock price fluctuations, and financial reports of the companies. The team to maximize its portfolio was declared the winner. To bring the event to an end,

Fincorp invited Bharat Agarwal- Finance Director at Diversey, Aditya Kondawar- VP at Complete Circle Capital, and Jitendra Kumar- Deputy General Manager at SEBI to a Panel Discussion that had a theme on Retail Investing.



The discussion focused on the current financial literacy of the country and how the introduction of FinTech affects the investing culture of India. The Panel addressed all the questions and suggested efficient improvement solutions.



FINCORP

# Collaboration with School of Commerce

*Date: 17th October 2022*

Fincorp collaborated with SoC to conduct a competition called “Intelligent Investor” where the participants were to create a portfolio by selecting various companies from various industries in order to maximize their earning potential as an investor.



## Careers in Finance

Fincorp doesn't settle after a successful event but keeps working towards improving the financial understanding of all students who choose finance as their career path. “Careers In Finance” is a series of speaker sessions, wherein, industry professionals were invited from various domains of finance help students decide what type of career is best suited for them and what would be the right path to achieve their dream job in the finance industry. The first speaker to address all the finance enthusiasts was Mr. Lokesh Damani who is the VP, of Investment Banking at Motilal Oswal Financial Services.



# OPNOTCH

OpNotch is here to give a platform to those who see themselves as upcoming leaders in the Operations and SCM field. Our motive is to highlight the importance of the same in the industry through a multi-faceted educational approach.



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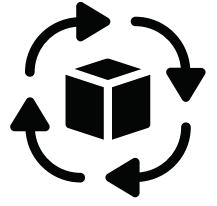
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## Speaker Session

# "Supply Chain Management in Agri Commodities in India"



We were delighted to host Mr. Dilip Mohanty, Senior Vice President at Reliance Retail Pvt. Ltd., for a speaker session on 16 th July, 2022. He delivered an enlightening lecture about Agri Commodities in Indian Market. He gave a detailed overview about the concepts prevalent in the Supply Chain of Agri Commodity markets and how the supply chain is set up with regards to different factors that affect the supply chain flow from the farmers that provide the raw materials to the retailer who sell them. He also touched upon the different value tiers in the selling of the commodities in the market before expanding on the role of the government in the regulation of the supply chain from various regulations in response to the rise and fall of the market, and also the seasonal import and export cycles in the commodity market. He also elaborated on some of the challenges in the faced in the branding of the commodities in the end market where he elaborated on the necessity of the correct placement of different tier products and even the necessity of the correct packaging style of certain commodities.

# Workshop



## ‘Logistics-Transportation and Warehousing’



A Workshop on ‘Logistics-Transportation and Warehousing’ was conducted that informed us how the Indian government is trying its best to improve the logistics cost for companies for bringing the best cost of the product. This comprehensive workshop on E-Logistics was conducted on 2nd September, 2022. Major learning that could be taken from the project was Transportation in India were the Overview, infrastructure, costing and strategies of Logistics. Alongside the in-depth explanation of the topics of E-Logistics, Global Logistics scenario and cold chain discussions. We were also informed about the Integration Framework, Enterprise Buyer Professional, Supplier Self Service, Digital Logistics, E-commerce and some modern technologies like RFID, which were the highlight topics of the workshop. We were given idea on the three main directions corresponding with the three logistical processes; inbound logistics, outbound logistics, and reverse logistics. A few videos were also shown that explained on how logistics is managed by some of the top E-commerce companies like Amazon and Flipkart. The difference between warehousing management and logistics at a glance by the end of the workshop and how major Logistics companies are being set up and operated in the India and world and creating various opportunities in Industry.

# Certification Workshop



## 'KPMG Lean Six Sigma Green Belt'



We felt very delighted and knowledgeable after hosting KPMG workshop of Green belt that occurred in the month of October 2022, spread over 25 hours, it enables students to enhance their knowledge across various optimisation techniques by eliminating waste and reducing process variations using the DMAIC- define, measure, analyse improve and control approach. It was conducted in 4 days period by the KPMG Senior faculty and a final test was conducted for the same after gap of 20 days. Along with this we have adopted various LSS across diverse sectors in retail, manufacturing, it, healthcare. we had discussed various case studies regarding the optimization techniques and various tools also. out of 84 students all students have passed the Green belt successfully with the flying colours and we hope that the students best apply optimization techniques in their future and make the suitable profits in their respective organisations.

## ‘Journey of a Container’



We were delighted to host Mr. Vikram Katri, Business Head for Automotive and Construction Equipment at 20 Cube Logistics, for a speaker session on 8th October 2022. He gave an expert address about the about the journey of A Shipping Container from the loading process done at the start shipyard, from the trucks to the ships, to the unloading at the destination shipyard. The storage of these containers at these shipyards was also touched upon alongside how the goods inside are stored as well, with the symbols and the colour code system that is used to make the container’s contents easily identifiable. He informed us about the process by which the Container is sealed and at the initial phase of its travel and how its finally unsealed with the help of a special instrument. We also learned about special method by which the Containers with perishable goods are sealed with the help of inert gas. He also elaborated upon the trade barriers and sanctions that can be put on international trade especially after the COVID where rules and regulations were made stricter after the resume of international trade to pre-COVID levels, with the example of Australia and New Zealand where import checks are uncompromising such that going against their policy of thorough fumigation can have the entity exporting to those countries, blacklisted.



**Flight Attendant Cover Letter**  
1734 Haight St., San Francisco, CA, 94117  
(415) 545-2187  
chris\_eichner@gmail.com

er  
lines  
Carter Boulevard  
TX 76155  
234  
mericanairlines.com  
Attendant Application

I, Bennett,  
am writing to apply for the opportunity to work at American Airlines as a Flight Attendant in Fort Worth, TX. Your airline is an innovative leader in the flight industry, and I would be honored to represent American Airlines through passenger service, plane safety procedures, and cooperation with the aircraft team.  
Over my four years of experience as a flight attendant, I have worked for two highly reputable airlines and have achieved tangible success in customer satisfaction and efficiency. During my time at Skywest Airlines, I was recognized out of my team for consistently achieving a 95% or higher passenger satisfaction rate on surveys. Flight attendants are the face of the airline, and as such, it is my professional goal to offer exceptional service that reflects the high standards set by the airline.  
At United Airlines, I handled increasingly demanding responsibilities with finesse. Over my 4,000 logged hours in both international and domestic flights, I applied my CPR and First Aid training in three emergency situations to assist the passenger until further medical attention could be had. On a daily basis, I work with flights of over 300 passengers at a time and coordinate with my team in the aircraft and airport to serve food and drink, communicate with passengers, and ensure a smooth flight experience.  
With my strong track record and personable character, I am confident I would make a valuable addition to the American Airlines team. I would be happy to discuss my qualifications in an in-person interview. You can reach me at [PHONE NUMBER] or by email at [EMAIL]. Thank you, and I look forward to hearing back from you soon.

Sincerely,  
Chris Eichner



# RESEARCH & FACULTY DEVELOPMENT COMMITTEE

The Research and Faculty Development Committee provides a platform for students and faculties to present their research papers and aims at nurturing the research culture among students and faculties.

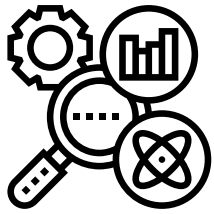


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# Faculty Research Seminars

Faculty Research Seminars are conducted by the Research and Faculty Development Committee of NMIMS, Navi Mumbai, every alternate Friday. The RFDC provides all the faculty members a platform to present their research papers in front of their colleagues and receive feedback and suggestions for the same. It also provides all the students with a mentorship program for their upcoming and ongoing research.

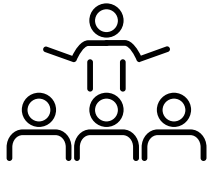
## First Faculty Seminar

*Date: 22nd July 2022*

Speaker: Dr. CA Aarti Patki, Assistant Professor (Finance), at the School of Commerce. Research Paper Title: “Open Banking System: The Indian Perspective”. Dr. CA Aarti Patki is a Fellow member of the Institute of Chartered Accountants of India and an M. Com from Mumbai University. She is pursuing a Ph.D. in supply chain finance. She has ten years of corporate experience, including Banking, Corporates, and Chartered Accountant Firms 12 faculty members and 6 students attended this session.



The session started with Dr. CA Aarti Patki presenting her research paper to all faculty members. It was followed by a session where all faculty members asked their doubts and questions and gave their feedback and opinion about the research.



# Second Faculty Seminar

*5th August 2022*

Speaker: Prof. Jinal Shah, a faculty of the School of Commerce at NMIMS Navi Mumbai, and a 9-time awardee of best research paper at various international conferences from various prestigious institutions like MICA and JBIMS. Research Paper Title: Extending Information System Success Model with Customer Experience: A MOOC System Evaluation. The event started with Prof. Jinal Shah presenting her research paper to all the faculty members and students.



Her research developed and validated the LSMM. Her study is novel from other extant studies as it combines the IS domain with the marketing domain to understand MOOCs from the educational technology area. The results of her research offer managerial as well as practical implications for platform providers, universities, and teachers in planning, designing, and implementing effective MOOCs. A question-and-answer round followed by a feedback session from all the faculty members concluded the event. This faculty research seminar gave Prof Jinal Shah an opportunity to present her paper and gave all the students hands-on experience on how to write a research paper.



# Third faculty seminar

*Date: 26th August 2022*

Speaker: Dr. Rakhi Raturi, an assistant professor at NMIMS, Navi Mumbai. Research Paper Title: “Consumer Behavioral Changes in Their Purchase Decision and Preference Of Shopping Experience After COVID-19”.

Dr. Rakhi has a Ph.D. in management and has an experience of 15 years in corporate banking and academics. She is the faculty mentor for the Placement Cell of the School of Commerce, and an esteemed member of the Alumni Relations and the PR committee of NMIMS Navi Mumbai. 8 faculty members and 7 students attended this session.



The session started with Dr. Rakhi Raturi presenting her research paper to all faculty members. The purpose of her research was to document and assess how these external shifts in the marketplace impacted consumer behavior. The study also assessed whether the consumer preferred a different shopping environment in terms of inclination towards online shopping; and whether their perception of going back to shopping malls for their purchases has altered a bit. It was followed by a session where all faculty members asked their doubts and questions and gave their feedback and opinion about the research.





# Fourth Faculty Seminar

*Date: 23rd September 2022*

Speaker: Dr. Jyoti Verma, assistant professor, and Program Chairperson of 'The School of Mathematics, Applied Statistics & Analytics', NMIMS, Navi Mumbai. Research Paper Title: Memory impact of hygrothermal effect in a hollow cylinder by the theory of uncoupled and coupled heat and moisture.

Dr. Jyoti Verma is Ph.D. (Mathematics), currently working as Program Chairperson of "The School of Mathematics, Applied Statistics & Analytics", NMIMS, Navi Mumbai. She has 10 international journal publications and 7 international conference presentations in the field of "Thermoelastic Problems in Solids", and has 22 years of teaching experience. The session started with Dr. Jyoti Verma presenting her paper to all the faculty members and students. The main purpose of her study was to prepare the hygrothermal model with fraction order theory in a mathematical aspect. The session ended with a question and answer and round.



# Fifth Faculty Seminar

*Date: 4th November 2022*



Speaker: Dr. Yogesh Jadhav, assistant professor at 'The School of Technology Management and Engineering, NMIMS, Navi Mumbai. Research Paper Title: Transfer Learning for Audio Waveform to Guitar Chord Spectrograms Using the Convolution Neural Network. Yogesh Jadhav is a Ph.D., CSE (MPU), M.E (Mumbai University), and B.E (Mumbai University). He has worked as a corporate trainer at Livewire, India, and has 10 years of teaching experience.

He has worked as Google Cloud Facilitator through which he facilitated around 800+ students across India. He was invited as a resource person for a three-day workshop on "AWS cloud" organized by the Rajiv Gandhi Institute of Technology. He has conducted a hands-on session on various tools used in cyber security at FDP on 'Cyber security awareness' organized by Amity School of Engineering and Technology, Amity University Mumbai. He has also completed a project with the Ruia College for "The International Genetically Engineered Machine Competition" which won the US Award held by Wiki in Boston. The seminar started with Dr. Yogesh presenting his research paper to the audience members. His research makes use of CNN functionality to generate the guitar tab; initially, the constant-Q transform was used to turn the input audio file into short-time spectrograms that the CNN model utilizes to analyze the chord. His study developed a method for extracting chord sequences and notes from audio recordings of solo guitar performances. The session ended with a question and answer round.



# Sixth Faculty Seminar

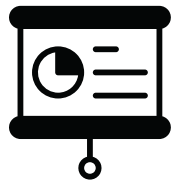
*11th November 2022*



Speaker: Dr. Manjari Srivastava, Assistant professor at the School of Business Management, NMIMS Navi Mumbai.

Research Paper Title: Decoding Leadership to leverage employee engagement.

Dr. Manjari Srivastava has been associated with SBM NMIMS since 2007. At SBM, she has taken up various positions of responsibility from SBM Faculty-in-charge, Faculty-in-charge Research, Programme Chair-Ph.D., Area Chair- HR, and Associate Dean SBM, Navi Mumbai Campus. She teaches courses both for first-year and second-year MBA students which include courses like Organizational Behaviour, HRM, Organizational Research, Performance Management, and HR Analytics. Doctoral-level courses offered by her include seminars on ‘Theory building and research, Seminars in Organizational Behaviour and Human Resource Management.’ She is a member of the Expert Committee for Thermal Energy and Coal Mining under the Ministry of Environment, Forests and Climate Change, Govt. of India as a social scientist and is a panel member with the National Board of Accreditation under AICTE to conduct accreditation audits for various management institutes in India. The seminar started with Dr. Manjari presenting her research paper to the faculties and students. Her research offers a comprehensive view of idealized influence and inspirational motivation—the two sub-factors of transformational leadership which defines the charisma of a leader in leveraging the engagement of virtual employees. The seminar concluded with a question-and-answer round.

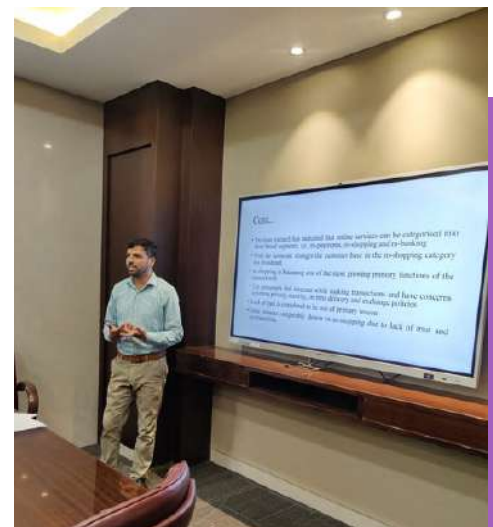


# Seventh Faculty Seminar

*Date: 18th November 2022*

Speaker: Dr. Ishfaq Hussain Bhat, Assistant professor at the School of Commerce, NMIMS, Navi Mumbai. Research Paper Title: Effect on consumer perceived risk on relationship marketing for m-shopping in India the moderated mediation role of demonetization. Dr. Ishfaq Hussain Bhat has a Ph.D. from the University of Hyderabad. His works have been a part of 8 international journal publications and 6 international conference presentations in the fields of Consumer Behaviour, retailing, social media, Marketing, and Educational Technology.

He qualified UGC National Eligibility test in 2013 and the UGC Junior research fellowship in 2016. He won the Best Paper Award at the University of Kashmir and the Young Researcher award at an international conference on Economics and Business. The session started with Dr. Ishfaq Bhat presenting his research paper to all faculties and audience members.



His study contributes to the m-shopping literature and recommends to the academicians, policymakers, and retailers to gauge the quantum of various risks perceived by the customers in m-shopping and also contributes to the m-shopping literature and recommends to the academicians, policymakers, and retailers to gauge the quantum of various risks perceived by the customers in m-shopping. The session was followed by a question-and-answer round and concluded with a feedback session.



# FEMALE WELFARE COMMITTEE

The Female Welfare Committee aims to create a safe, supportive and empowering environment for females. With an ultimate objective to empower and enable women to reach their full potential and achieve success in all areas of their life.



# GUEST LECTURE

## *SOCIALISE*

SOCIALISE - The Flagship Event of SOC was a great two-day event held on the 17th and 18th of October 2022 that gave the NMIMS, Navi Mumbai students a fantastic chance to blend study with fun. Following the official inauguration ceremony, the Female Welfare Committee in collaboration with the Student Council of SOC organized a thought-provoking talk on "Social Entrepreneurship" by Ms. Shreelata Menon.



Ms. Shreelata who considers herself to be a real environmentalist is a role model for everyone. In 2021, she established Menon's Environment Exclusive (MEE). MEE stands for "me" with two "Es," the first of which is for the environment and the second of which stands for everyone. Throughout her career, she has worked on several environmental protection-related initiatives, including the founding of Thane's Green Shoppe for Enviro Vigil. She has a significant record of achievements, which includes winning the 2019 Women of the Future award in the area of Environment. The presentation included an overview of MEE's objectives concerning sustainable and green living through its eco-friendly products and services.

# GUEST LECTURE

## *SOCIALISE*

The guest speaker Ms. Shreelata gave the lecture, which was followed by the vote of thanks by Ms. Mani Govil. Ms. Shreelata covered some illuminating details about the field of sustainable development and social business, which ultimately proved to be a fantastic opportunity for gaining essential insight into the world of a conservationist. Three thought-provoking case studies were presented by her, each of which were associated with a sustainable cause and an eco-friendly product. The items include a hat (made of just a Vada plant), a dish, and a Bandhanwar which were all hand-made by our eminent guest speaker with the assistance of many NGOs. Special focus was placed on the marketing tactics used by Ms Shreelata to boost the sales of biodegradable items during the Covid epidemic, the proceeds of which were handed over to people who went through the trouble of making such products, all organically. This was a significant endeavor since it gave many people food, especially during a time when job prospects were few. Finally, the students received knowledge in the field of waste management and how to make their surroundings eco-friendly.

The lecture ultimately proved empowering and beneficial for the students at NMIMS, Navi Mumbai. It rekindled among students their appreciation for nature and their commitment to sustainability and further stoked their enthusiasm for the cause of a clean, green campus and, in the long run, a clean, green environment.





# PLACEMENT COMMITTEE

The Placement committee works towards getting students placed in reputed organizations and maintaining synergic relationships with prospective recruiters along with preparing and equipping the students to be industry ready,



[\*nmims.navimumbai.placements\*](https://www.instagram.com/nmims.navimumbai.placements)



[\*NMIMS Navi Mumbai- Placements and Corporate Relations.\*](https://www.linkedin.com/company/nmims-navi-mumbai-placements-and-corporate-relations)





# RUBIX 2.0

## IDFC FIRST BANK

'Infrastructure Development Finance Company' (IDFC), is an Indian finance agency that offers financial and advisory services for organizations in investment banking, infrastructure and wealth management. The company participated in Gateway to Corp, where students were given a case study which they later presented in front of the panel. The winners were then provided with an opportunity of working on a live project with the company.

## SUTHERLAND

Sutherland is an experience-led digital transformation consultation company. A t sixty-minute MCQ test were conducted, to understand the finance attributes of the students. The shortlisted students were then invited to have lunche at the Airoli office in Mumbai, and additional interview rounds were held to determine placement offers such as Pre-Placement Interviews for the finalists.



## IKEA

A Swedish multinational conglomerate, IKEA has been the world's largest furniture retailer since 2008. It took part in the Sales Pitch event for RUBIX 2.0. The company divided students in teams and tasks were given to judge their sales and marketing competence. Towards the end, IKEA panelists announced the winners and presented them with goody bags.



## NETAPP

NetApp, a Fortune 500 company that focuses on hybrid cloud data services and application data management presented a business problem to the students in the form of a Caselet, this competition consisted of three rounds, first being the report submission of the case provided to the students, in the second-round the presentation of the solution submitted, and in the third round the company interviewed the finalists to learn about their perspectives on the solution. Post these rounds, the selected students were given live project oppurtunities.

## CUPSHUP

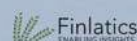
A company working in the advertising and marketing industry for the last 7 years envisioned students for internships and final placements. The company made sure to keep the students on their toes with various tasks and activities. Three rounds were conducted to find the acers of marketing. Sales Pitch, Case Study presentation and Corporate Roadies were the three rigorous rounds of this competition where students expressed their views and showcased their marketing excellence.

## FINLATIC

A company working in the Equity trading, research, & venture capital management offered the students a business case study with a problem and asked the applicants to present the same. This event primarily involved the School of Commerce (SOC) and the School of Technology Management & Engineering (STME). Live Project was given to the students selected.

## NARAYANA HEALTH

One of India's largest & the world's most economical healthcare service providers, gave the students a business analysis case study and wanted a Management Trainee who would either be rewarded with a PPI.





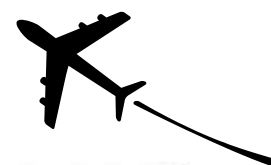
# INTERNATIONAL LINKAGES COMMITTEE

The International Linkages Committee strengthens the presence of NMIMS Navi Mumbai at the global level by conducting student exchange and international internship programs and providing international education and research opportunities to students.

 [internationallinkagescommitteemimsnavimumbai](https://www.linkedin.com/company/internationallinkagescommitteemimsnavimumbai) 

The International Linkages Committee conducted a student exchange program and coordinated the process. It also communicates about the organization of different international-level events, workshops, and seminars. ILC organizes events related to international education and opportunities. This includes conducting training programs for faculty and educational events for students. The main aim of the committee is to create awareness about the benefits of learning from a university abroad and maintain a healthy relationship with the universities that have a tie-up with NMIMS.

## Student Exchange Program:



The International Linkages Committee conducted a student exchange program for the students in their 6th trimester. The two students selected for the exchange program are Atharva Iwarkar for IESEG, Paris, and Geervani Yadav for Excelia Business School La Rochelle, France.



**GEERVANI YADAV**  
Excelia Business School  
La Rochelle, France



**ATHARVA IWARKAR**  
IESEG, Paris

## Choose France Tour:

The International Linkages Committee facilitated the “Choose France Tour” event at The Taj Mahal Palace Hotel, Mumbai for the students of NMIMS Navi Mumbai on 15th October 2022. Representatives of more than 35 Universities from France addressed the students about the education and benefits of studying in France. Personalized counselling session by ‘Campus France’ was also provided.



## Expansion of the Committee:

The committee also expanded itself by recruiting students from the School of Technical Management and the School of Commerce.

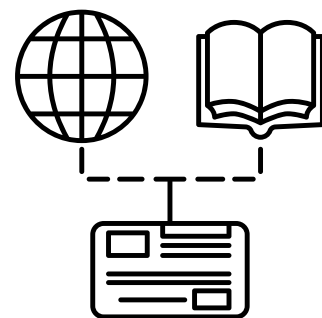
## International Digital Story Telling Competition:

Department of International Linkages with the support of NMIMS School of Branding & Advertising organized an International Digital Story Telling Competition as a part of the HARMONY Project, co-funded by Erasmus + program of the European Union. The HARMONY project, co-funded by the Erasmus+ Programme for Capacity Building in Higher Education, aims to bring together students and academics from Europe and South Asia to enhance cultural understanding and exchange, and to support universities' internationalization at home. To facilitate this process and to make it even more meaningful, students from across the seven Asian universities involved in HARMONY will engage in digital storytelling thus developing their intercultural competence and sensitivity to cultural diversity.



## Other events conducted by International Linkages Committee:

- Future is made in Finland 2022
- Europeanvisha Higher Education Virtual Fair 2022
- Choose France Tour
- SICI-Mitacs Partnership Programme 2022-23
- US Consulate General, Mumbai : Info Session - Applying for a U.S. Student Visa





# BUSINESS EVENTS COMMITTEE

BEC, is an epitome of fresh ideas and energy. We thrive to make the students corporate ready! We strive to work in collaboration where each individual contributes, grows and inspires to expand college, committee and individual potential.



[\*BusinessEventsCommittee\*](#)



[\*BECnmimsnavimumbai\*](#)





# Speaker Session

*"Experience meets learning"*

25th Jun'2022

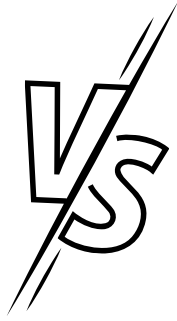
## **Speakers: -**

1. Bipin Kaul- The CBO of Paytm (offline Payments)
2. Moushumi Dhar- Head Hr of Campus Group

Ms. Moushumi Dhar Mam mesmerized our students with her articulation and charm. Her emphasis on the relevant skills, mind, and heart (empathy) that is required to thrive in the present business scenario has motivated our students to focus on themselves, in the right direction, for the next two years of their MBA life.



Dr. Prakash's advice was undoubtedly pertinent for students, who were eager to take on new challenges. It was very motivating to hear him emphasize how important "intent" is and how this will assist as one goes a long way in one's quest. Special emphasis on the value of perseverance and the unwavering spirit to succeed in any role life presents.



# Bizz-Otsav

*When Guru meets Shiksha*  
18th Aug'2022

## **Our Judges: -**

1. Ms. Moushumi Dhar – Head HR of Compass Group
2. Dr. Prakash Cherath – Chairperson - Industry Institute Interface at VESIM

## **Winners: -**

- Students – Viraj Wani (1st Position)  
Alok Gupta (runner-up)
- Faculty – Dr. Bharat Supra



The event planned was one of its kind with the idea of strengthening the camaraderie between the students and their beloved faculties beyond the four walls of lecture hall

- Quiz was held on the online platform “Unstop”. There were around 30 teams of 3 to 4 members.
- The top 10 teams reached the second round of the event which was “Debate”. Here the teams were provided with one faculty member and altogether they competed as a team.

- The third round was “Aircrash” where the shortlisted teams and the faculty associated participated individually. Here each member was given a personality to emulate and pitched to the judges about the importance of their existence. The best pitch wins the game.

# Corporate Conference

30 SEP'22- 1ST OCT'22

## Our Judges: -

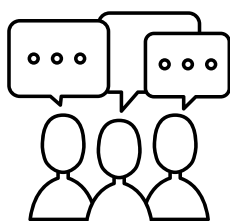
1. Mr. Pankaj Mehta— Head Marketing and Digital, JK Files Pvt Ltd.
2. Amit Dhabalia- Head Marketing and Digital, JK Files Pvt Ltd.
3. Dr. Rakesh Naru-The Lead Body & Paint Business with Tata Motors.

The two-day event simulated real-world business conferences and included discussions of scenarios involving the sharing of industry-related ideas, discussion of current topics, and disputes brought on by conflicts of interest among numerous corporate houses belonging to diverse industries.



## Winners: -

IT Industry- Team HCL (Saumya Sharma, Namita Pai, Muskan Agarwal)  
 Automobile Industry- Team Tata Motors (Pratap Rajkumar, Glavan Fernandez, Shubham Halder)  
 FMCG Industry – Team ITC (Aditya Tulsian, Chaitanya Baraliya, Deom Dalal)







# Toastmasters Club

13TH OCT, 2022



The Business Events Committee took an initiative to organise a session of Toastmasters on the 13th of October, under the guidance of Professor Anurag Garg. The audience for the event comprised both junior and senior batches of SBM with around 150 as the strength of attendees.

Keeping in mind the approaching placement season, the objective of the event was to introduce people to the nitty gritty of the art of speech and communication and raise awareness about the platform-like platforms that can help them upskill their oratory skills.



# COMMUNITY FOR SOCIAL INITIATIVES

Community for Social Initiative (CSI) is a committee that works towards imbining a sense of responsibility in the students towards the environment and the underprivileged.



[\*csi\\_nmims\*](#)





# CPR Training Workshop

*September 21st, 2022*

## **Objective:**

The objective of the CPR Training Workshop was to educate the participants on the basics of Cardiopulmonary resuscitation (CPR) and equip them with the skills to perform CPR in emergencies.

## **Description:**

The workshop began at 11 am with a welcome speech by the facilitator, Apollo Group of Hospitals. The attendees were then introduced to the topic of CPR and its importance. The facilitator provided a comprehensive explanation of the CPR procedure, including chest compressions, breaths, and the use of an automated external defibrillator (AED). After the theoretical session, the participants were divided into groups to perform hands-on CPR training on manikins. The facilitator provided guidance and feedback to each group to ensure that the participants were performing the CPR procedure correctly.

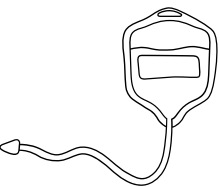
## **Outcome:**

The workshop was a success, as all the participants gained a good understanding of CPR and were able to perform the procedure correctly. At the end of the workshop, the participants were provided with certificates of completion and were encouraged to continue practicing their CPR skills.

## **Conclusion:**

The CPR Training Workshop was a valuable opportunity for the attendees to learn an important life-saving skill. The facilitator, Apollo Group of Hospitals, did an excellent job of delivering the training and ensuring that all participants were equipped with the knowledge and skills to perform CPR in emergency situations.





# Blood Donation Camp & Thalassemia Check-up Drive

26 th September. 2022

On the occasion of Thalassemia month, The Rotaract Club of NMIMS Sunrise in collaboration with the Community of Social Initiatives (CSI) organized a Blood Donation Drive, UMEED, along with a Thalassemia Check-up by the Arpan Thalassemia Society. The main objective of the drive was to raise awareness regarding Thalassemia which often goes unnoticed and unchecked and to encourage eligible donors to donate blood and save lives. The camp took place in the seminar hall of the institute. It commenced at 10 a.m. and proceeded till 6 p.m.



The promotion of the blood donation camp was done across all schools of NMIMS Navi Mumbai in three stages – awareness, busting the myths associated with it, and encouraging blood donation. They were invited for the donation and Thalassemia check. Volunteers from both committees had come together to organize the blood donation camp. To supervise the entire process and collect blood, a team of 15 doctors from the Arpan Thalassemia Centre, was put in charge. While addressing the students and staff members at the camp, our volunteers brought awareness about the shortage of blood and the importance of blood donation. Certificates and refreshments were given to each donor as a token of gratitude.



Avid participation was sought, and a total of 116 people donated blood, and 201 people underwent a thalassemia check. After the completion of the camp, the respected Presidents of both the committees - Krishan Arora from Rotaract club of NMIMS, Sunrise, and Divya Jhunjunwala from Community of Social Initiatives expressed heartfelt appreciation for all who contributed to the cause.



## Committee for Social Initiatives Blood Donation Camp



The drive saw participation by about 75 people and blood donation by 56 people. After the completion of the camp, The Committee for Social Initiatives expressed their heartfelt gratitude to the “Copper Hospital” personnel and to every person who participated in making the drive a success.

The Committee for Social Initiatives (CSI) on 11th January organized a Blood Donation Drive, RAKHT CHARITRA, in collaboration with the “Cooper Hospital”. The main objective was to spread awareness about Blood Donation and how it helps people who need different components of the blood and reduce doubts related to blood donation and promote donation.



# Shining Stars



## TATA MOTORS

Corporate conference  
NMIMS Navi Mumbai

- Pratap Rajkumar
- Shubham Halder
- Glavan Fernandez



## TEAM STARS

Shark Tank  
NMIMS Navi Mumbai

- Parisha
- Shriya Shrivastava
- Agrim Jain



## TEAM HCL

Corporate Conference,  
NMIMS Navi Mumbai

- Saumya Sharma
- Namita Pai
- Muskan Agarwal



## TEAM NAASHA

Pandemonium,  
NMIMS Navi Mumbai

- Glavan Fernandez
- Allan Jolly
- Karan Dhillon



## TEAM STEALTH

Ecoporium  
SIBM

- Shalini
- Veda Kothamachu
- Shubham Halder



## TEAM PS

USHUS  
Christ University

- Pratap Rajkumar
- Shalini



## TEAM ICT

Corporate Conference  
NMIMS Navi Mumbai

- Aditya Tulsian
- Deem Dalal
- Chaitannya Baraliya



## TEAM OPTIMIZERS

Obstacle  
IIM Calcutta

- Nihar Nimish Tated
- Khushboo Gangevkar
- Glavan Fernandez



## TEAM PROFESSIONALS

Eunoia 2.0  
SRCC, Delhi

- Harshit Lakhotia
- Khushi Jain
- Prateesh Bhambani



## TEAM ELITES

Adept Allocator  
Shaheed Rajguru College, DU

- Shalini
- Harshal Bhagat
- Nandini Handa



## TEAM ACES

Ignite ,IPL Auction  
NMIMS Navi Mumbai

- Raghav Bhartiya
- Lakshit Uppal
- Mayuresh Pawar



## TEAM PATEL BOYS

Corporate Conference  
NMIMS Navi Mumbai

- Pratap Rajkumar
- Shubham Halder
- Glavan Fernandez



## TEAM OPTIMIZERS

OPSTACKLE  
IIM Calcutta

- Nihar Nimish Tated
- Khushboo Gangvekar
- Glavan Fernandez



## CUPSHUP

Rubix  
NMIMS Navi Mumbai

- Aryan Gulati



## SALES PITCH

Rubix  
NMIMS Navi Mumbai

- Ishaan Daga



# Shining Stars



## GUPSHUP

Rubix,  
NMIMS Navi Mumbai

- Allan jolly



## IKEA

Rubix,  
NMIMS Navi Mumbai

- Shalini



## FOOTBALL TOURNAMENT

NMIMS Navi Mumbai

- Ishaan Daga



## TEAM LEGENDS

Aarohan  
XIMB, Bhubneshwar

- Abhishek Jena
- Karan Kripalani



## TEAM NEGOTIATIONS

IPL AUCTION  
NMIMS, Navi Mumbai

- Aditya Tulsian
- Ishaan Daga



## TEAM IRS

Markeverse,  
NMIMS Navi Mumbai

- Ishita Sharma
- Sharupini Chatterjee
- Rohit Sarkar



## TEAM HOT SHOTS

Battle it out  
NMIMS Navi Mumbai

- Shreya Jain
- Khushi Jain
- Navya Shah



## TEAM DEAL MAKERS

Marketing Chakravayuh  
JIMS, Indore

- Navya Shah
- Pratap Rajkumar M
- Prateesh Bhambhani



## TEAM DEAL MAKERS

PRisma  
DBE, Delhi University

- Navya Shah
- Pratap Rajkumar M
- Prateesh Bhambhani



## TEAM DEAL MAKERS

VIGYAAPAN (AVENUES)  
IIT-Bombay (SJMSOM)

- Navya Shah
- Pratap Rajkumar M
- Prateesh Bhambhani



## TEAM TERRIFIC TRIO

MARQ,  
NMIMS, Navi Mumbai

- Navya Shah
- Divya Jhunjunwala
- Mansi Bajaj



## TEAM OPERATGENIX

OPS-WRITE  
IIM Kashipur

- Nihhar Nimish Tated
- Khushboo Gangvekar



## TEAM ELITES

BRANDWARZ  
XIMB

- Shalini
- Nandni Handa
- Harshal Bhagat



## TEAM NEOTHENE

COVIDCARE  
IIT-Delhi

- Shalini



## IKEA

Rubix  
NMIMS, Navi Mumbai

- Allan jolly



# Shining Stars



## TEAM BAD BOYS

Markeverse,  
NMIMS Navi Mumbai

- Rushabh Oswal
- Neh Upadhyay



## TEAM HOT SHOTS

Battle it out,  
NMIMS Navi Mumbai

- Shreya Jain
- Khushi Jain
- Navya Shah



## TRADEVERSE BY FINCORPT

NMIMS Navi Mumbai

- Vaibhav Mukim



## TRADEVERSE BY FINCORP

NMIMS, Navi Mumbai

- Raghav Bhartiya



## TEAM FLYERS

Shark Tank by Fincorp  
NMIMS, Navi Mumbai

- Sargam Jajoo
- Raghav Bhartiya
- Satyam Gupta
- Abhishek Upadhyay



## TEAM COCO

The Chocolate Factory  
NMIMS, Mumbai

- Abhishek Upadhyay
- Abhishek Jena
- Asavari Thakare



## TEAM AVENUES

IIT-Bombay (SJMSOM)

- Khushboo Gangvekar
- Nihar Nimish Tated
- Glavan Fernandez



## TEAM DOUBLE DHAMAAL

Fun Beyond Finance  
Delhi School of Business  
(DSB), New Delhi

- Aayushi Nath
- Aviral Gakhar



## TEAM DEAL MAKERS

Brandrupt  
IIM, Trichy

- Navya Shah
- Pratap Rajkumar M
- Prateesh Bhambhani



## TEAM S.V.S

Shopfloor 6.0 Inifitude  
IMI Kolkata

- Shalini
- Veda Kothamachu
- Subham Halder



## TEAM ACES

Amuse Bouche,  
IIM Trichy

- Raghav Bhartiya
- Viraj Wani



## CORPORATE FINANCE QUIZBIZ

MET Institute of Management

- Alok Gupta



## TEAM RESISTANCE

Social media heist  
IIT Delhi

- Atharva Iwarkar



## TEAM MARKOSE

Markeverse  
NMIMS, Navi Mumbai

- Allan Jolly
- Glavan Fernandez
- Sanjana dargan



## TEAM DOMINATORS

SPLIT HAIR,  
JIMS Kalkaji New Delhi

- Karan Kripalani
- Somya Kothari





# Shining Stars



## TEAM BEST OF THE BEST

Artha Shastra,  
IIM Bodh Gaya

- Karan Kripalani
- Kaustub Shenoy



## TEAM NEGOTIATORS

Pandemonium  
NMIMS Navi Mumbai

- Ishaan Daga
- Namita Pai



## TEAM ACES

Box Cricket  
NMIMS, Navi Mumbai

- Raghav Bhartiya
- Sajal Maheshwari
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